

CHICAGO AVENUE SOUL CITY CORRIDOR COMMERCIAL DEVELOPMENT STUDY

NEIGHBORHOOD REVITALIZATION PLAN
2020.02.11





CATALYTIC PROJECT 1 — COMMUNITY GARDEN

- Reflection & Recreation
- Music Venue & Gathering
- Culture & Art
- Maker Space
- Outdoor Laboratory & Learning Space



CATALYTIC PROJECT 2 — GATEWAY SIGNAGE

- Iconic presence at the entry points to this newly-branded corridor
- Establishes a new mindset—an expectation for vibrancy and experience



STOREFRONT REHABILITATION & STREET TREES

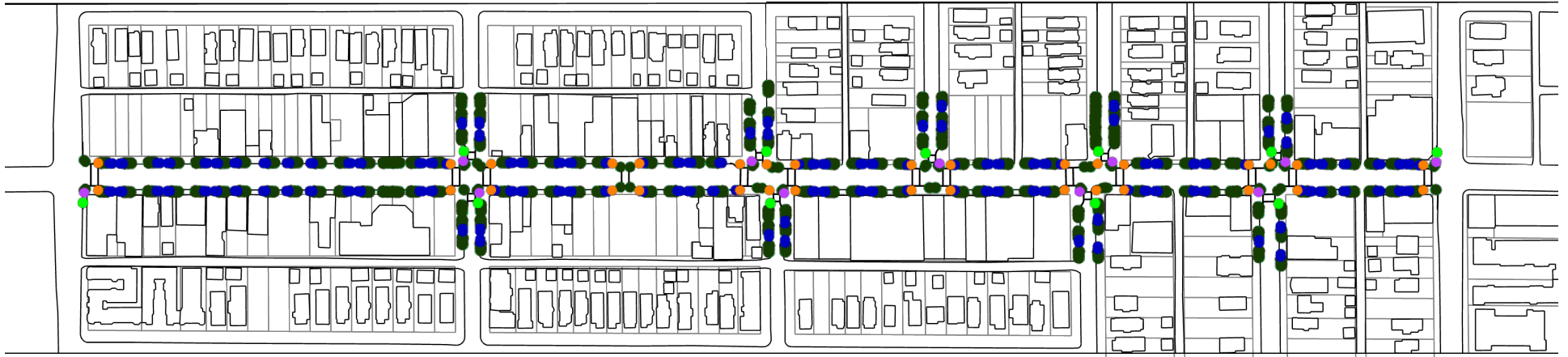
- Trees give shade, define pedestrian zones, and add visual interest and identity.
- Homogenized storefronts, colorblocking, etc. create a human-scale, inviting sense of place.



SOUTH ELEVATION
CHICAGO AVE AND AUSTIN BLVD.

CROSSWALKS & FURNISHING IMPROVEMENTS

- Increase pedestrian safety & comfort
- More usable, enjoyable public space
- Entice pedestrians to use the public realm
- Improve aesthetics



- 150 sidewalk planters
- 50 decorative planters
- 120 metal benches
- 33 street lamps
- 11 trash cans
- 11 bike racks

