



LITTLE VILLAGE COMMERCIAL CORRIDOR STUDY

PREPARED FOR THE LITTLE VILLAGE CHAMBER OF COMMERCE BY
THE CHICAGO CENTRAL AREA COMMITTEE & WORLD BUSINESS CHICAGO

FEBRUARY 2020

LITTLE VILLAGE CHAMBER OF COMMERCE

Blanca Soto, Executive Director

Marissa Alcantar, Executive Sales Manager

Juan Saldaña, Xquina Developer

Kim Close, Executive Partnership Manager

Special thanks to the Little Village SSA #25
for hosting the CCAC team and participating
in our community engagement activities.

CONSULTANT TEAM

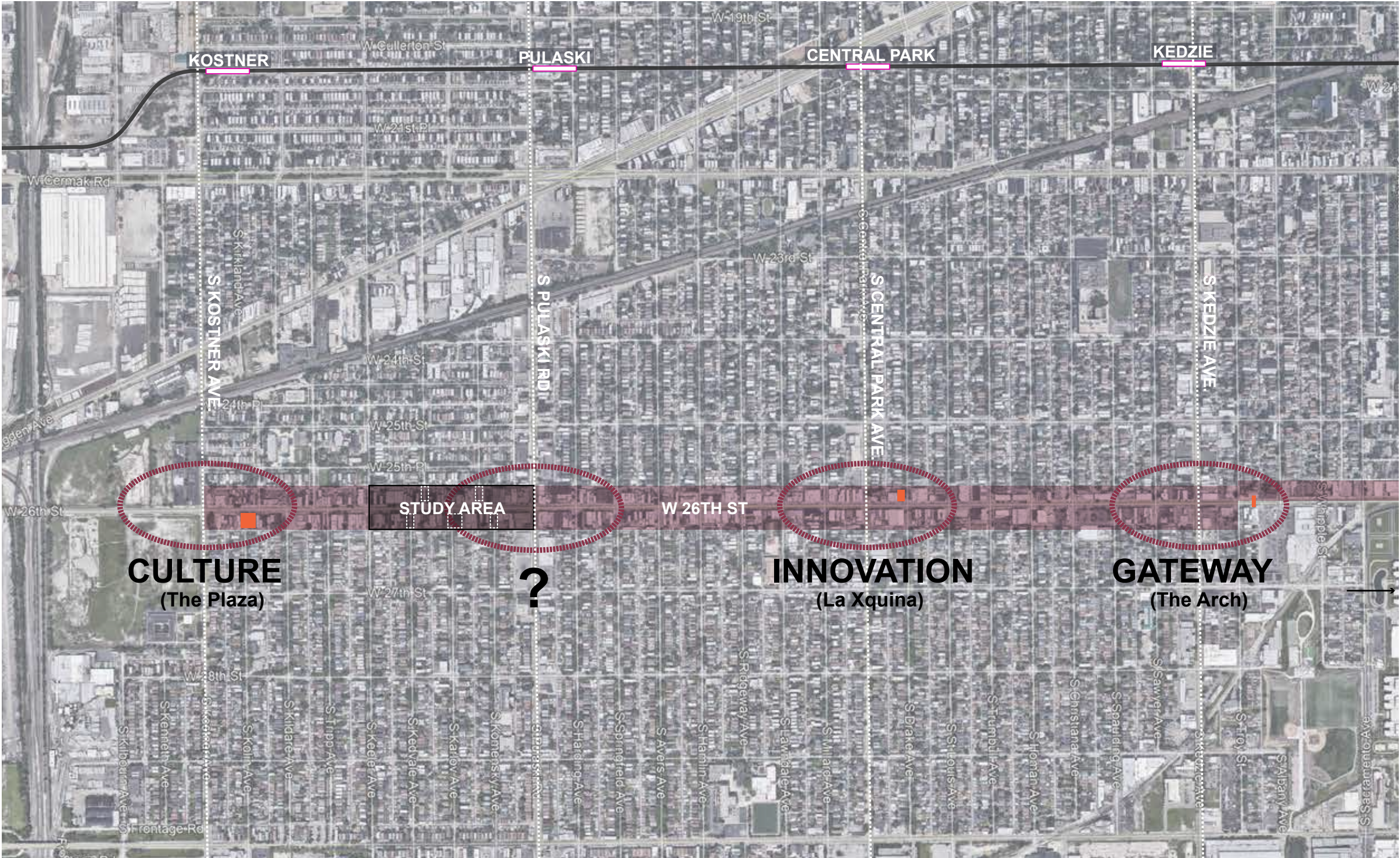


LN TENT DESIGN

Lamar Johnson
Collaborative

SOM









LACK OF PARKING, TRAFFIC CONGESTION, AND EASY ACCESS

LACK OF MULTI-GENERATIONAL VENUES AND ENTERTAINMENT

LACK OF YOUTH FOCUSED ACTIVITIES AND VENUES

POOR STREETSCAPE CONDITIONS

PERCEIVED SAFETY ISSUES

HIGH RENTS THAT INSTIGATE VACANCIES



1 RAISE THE VISIBILITY OF THIS PART OF 26TH STREET AS A **DESTINATION**



2 ENHANCE THE **PEDESTRIAN ENVIRONMENT**



3 CONTINUE THE **MEXICAN ENTREPRENEURIAL CULTURE** INTO THE NEXT GENERATION



4 COMPLETE **NEW DEVELOPMENT OPPORTUNITIES**



1 STREETScape

Strengthening identity and experience through a better public realm.



2 PLACITAS

Creating new social, cultural, and economic spaces in the corridor.



3 PARKLETS

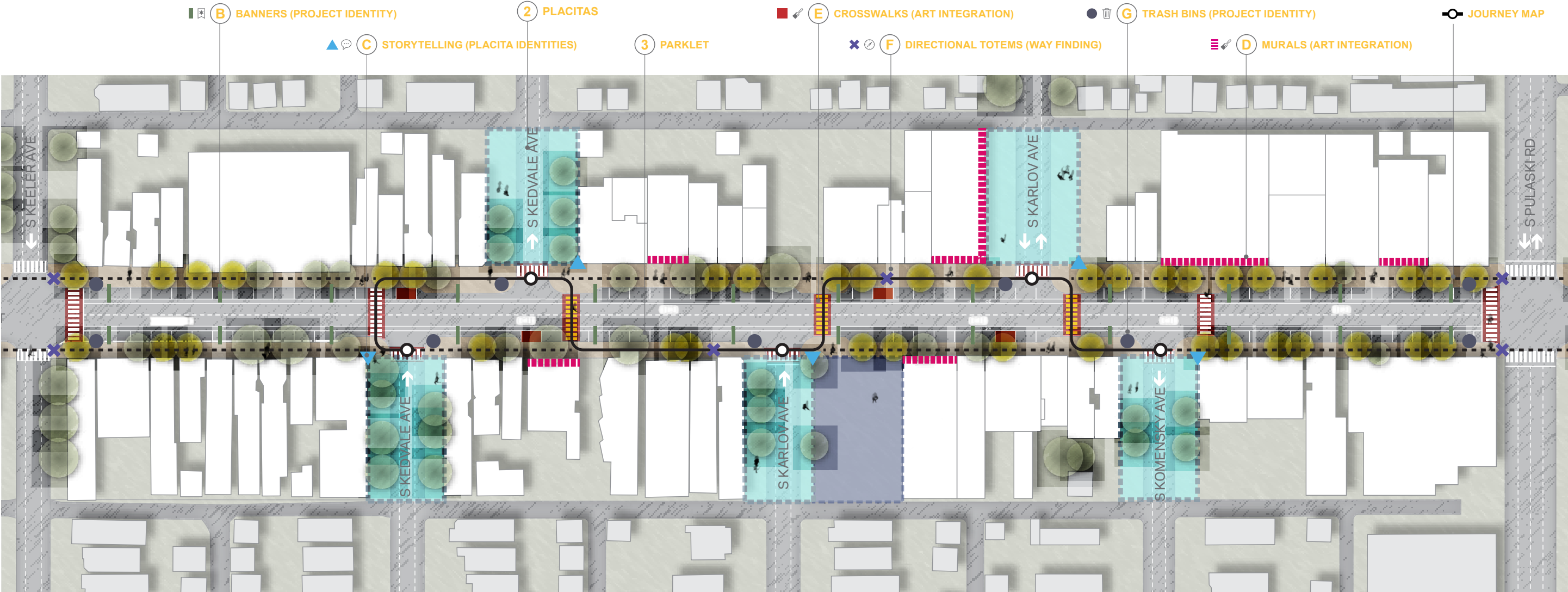
Piloting a program to create pop-up people spots along the length of 26th street corridor.



① STREETSCAPE

Strengthening identity and experience through a better public realm





B

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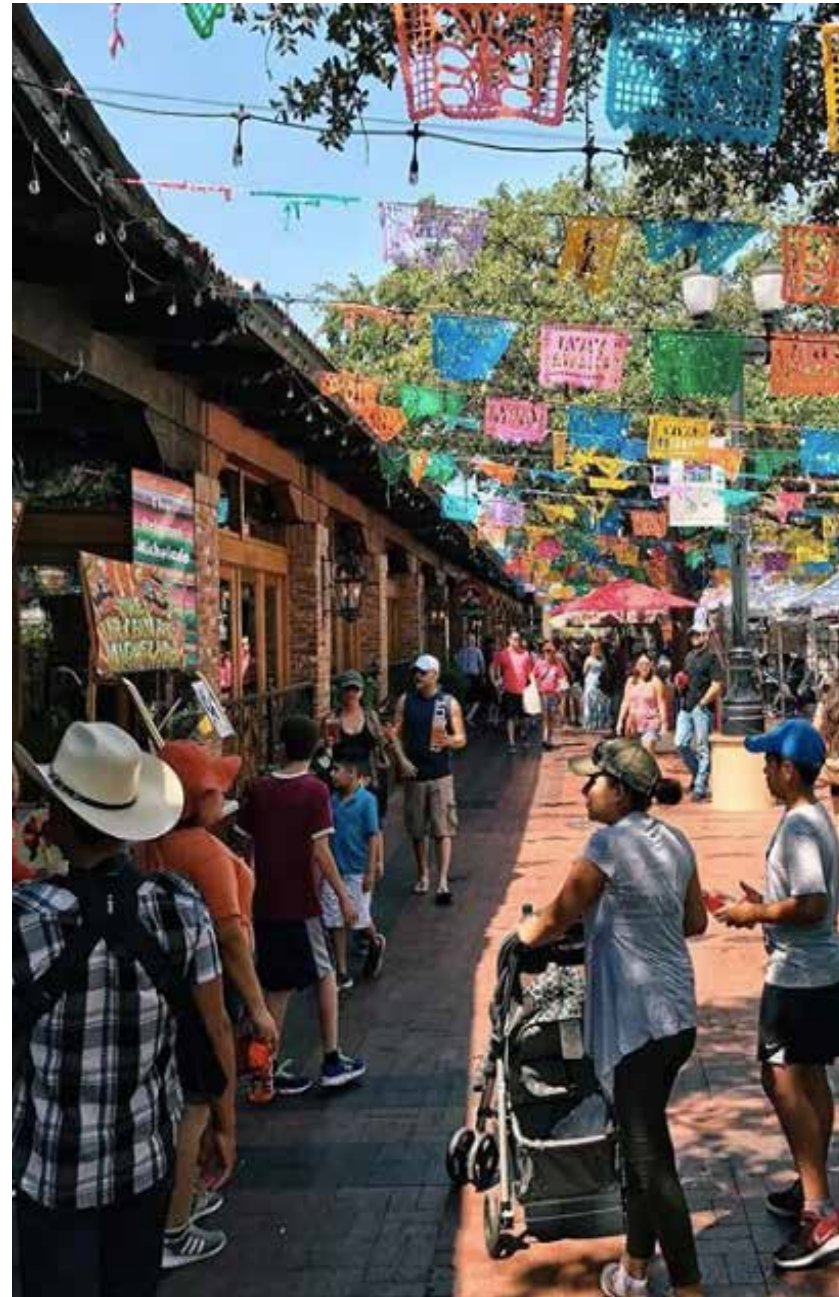
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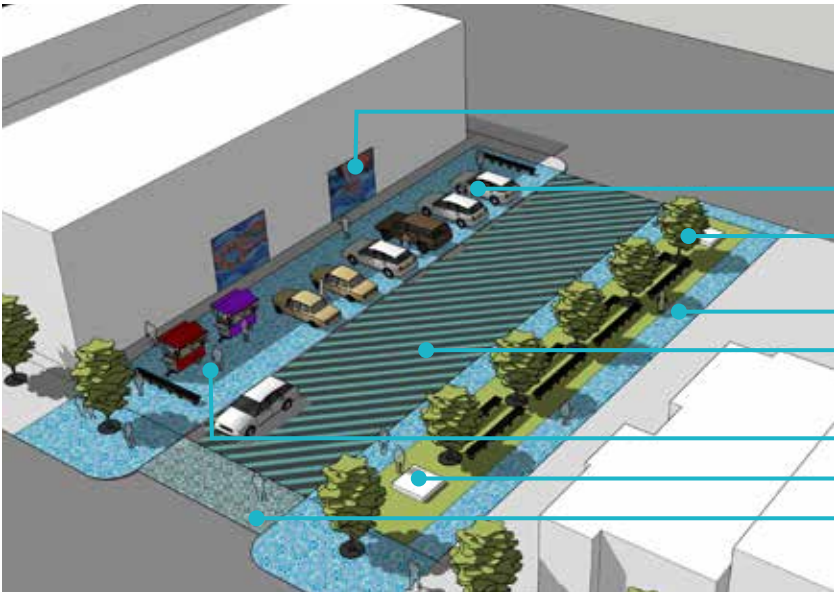
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② PLACITAS

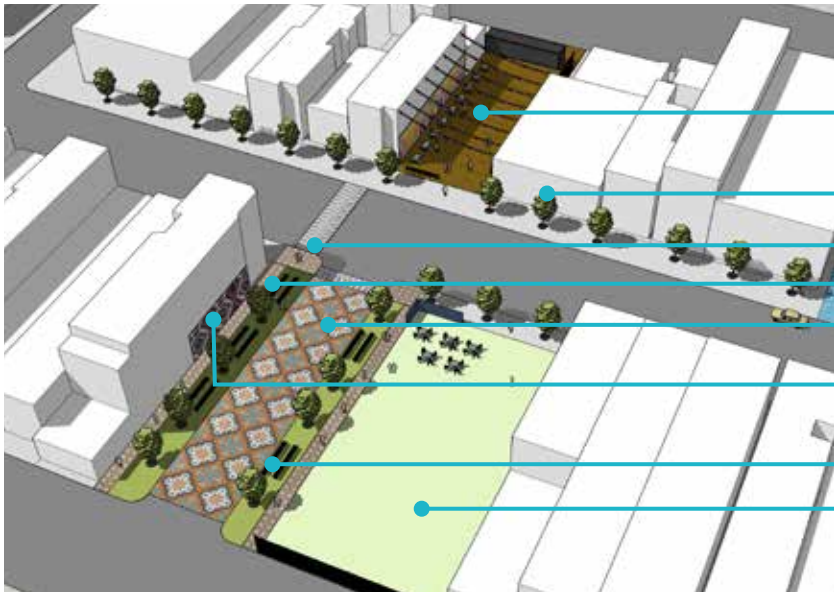
Creation of new social, cultural, and economic spaces in the corridor





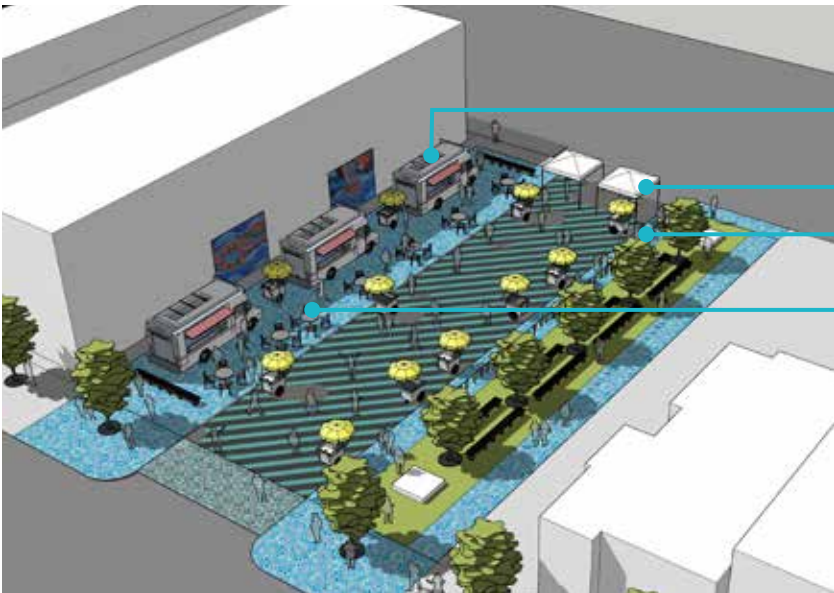
- Murals in select locations on existing buildings bordering placita
- Retaining of some existing parking spots
- Reclaiming sidewalks with landscape, street trees with grates, and benches
- Painted placita sidewalks
- Painted streets, lighter touch
- Centralized location for street vendors
- Designated areas for informal vending
- Painted crosswalks

DAILY USE



- Reclaiming existing vacant lot with flexible furniture during warmer months
- Adding trees with grates along corridor
- Painted crosswalks
- Painted central placita sidewalks
- Painted central placita street
- Murals in select locations on existing buildings bordering placita
- Adding trees with grates and benches
- Reclaiming existing vacant lot with opportunities for community-led programming

DAILY USE



- Parked food trucks and street vendor kiosks throughout placita
- Tents at end of placita
- Decorative banners for pop-up events and street fairs
- Movable street furniture

STREET FAIR



- Reclaiming existing vacant lot as pop-up performance/gathering space
- Movable street furniture
- Tents and booths bordering sidewalk
- Street vendor kiosks
- Reclaiming existing vacant lot with larger special community events (i.e. informal sports games, public forum, cultural celebrations, other special events)

STREET FAIR

③ PARKLETS

pilot program to create pop-up people spots along the length of 26th street corridor

